



Are You Smarter Than A Quarterback?

Leading Edge Leadership Practices in the New Economy

- Are you smarter than a NFL quarterback?
- Who are the smartest NFL quarterbacks?
- Does the smartest quarterback have a better chance of winning the Super Bowl?
- Does the smartest receiver have a better chance of winning the Super Bowl?
- What have we learned about leadership from studying NFL quarterbacks?

Start your Super Bowl celebration with a fascinating and fun learning experience sponsored by the **Atlanta Consulting and Training Alliance (ACTA)**.

January 28, 2011

What Does Quarterback Smarts Have to Do With Leadership?

We will have a lively and insightful discussion about leadership, NFL quarterbacks and the link (if one exists) between “intelligence” and success. In addition, **you will have the opportunity to take the cognitive ability test every NFL quarterback is required to take** and see how you rate. While you’re having fun looking at quarterbacks, you will learn about:

- What mix of human capital it takes to run your organization and how to assess for it
- The value of assessing leaders in your organization
- How to use leadership assessments in your leadership development program
- The best leadership and organizational assessment tools and why
- How high I.Q. can be detrimental to success



Meet your presenters

Arthur G. Schoeck is a nationally renowned expert on behavioral style assessments in the workplace. Art received his BA in Psychology from Florida State University and did his post-graduate research in Behavioral Psychology at the University of Florida. Art recently received, for the second time, the prestigious TTI International Trainer of the Year Award (selected from over 7000 trainers in 50 countries).

William (Bill) Shackelford is President and Founder of IEC Enterprises, Inc. and one of the Managing Partners of GlobalOrg Solutions, LLC. Bill is a recognized leader in the field of multicultural human resources consulting – with an expertise in organizational assessments. A former president of the Atlanta Chapter of ASTD (1997), Bill has presented at scores of national conferences and is published in numerous journals. Bill also served a three year term on an ASTD National Board Committee



THE CATALYST TO IMPROVE
LEADERSHIP & EMPLOYEE PERFORMANCE

[Reserve Your Space Today!](#)

There is limited space for this session so, reserve your space today.

Date: January 28, 2010

Time: 7:30 – 9:30 am

Place: The Buckhead Club

3344 Peachtree Road NE
Suite 2600
Atlanta, GA 30326

Fee: \$49.00¹ (Talk with your ACTA representative about group discounts)

Special Offer!!!

Reserve your space by July 15th and receive a complimentary Advanced Discussion Assessment (a \$90 value)

Sponsor

This event is sponsored by the **Atlanta Consulting and Training Alliance (ACTA, LLC.)**. ACTA is a network of consulting companies devoted to maximizing the diverse resources of its members to help its clients achieve higher levels of quality, performance and profitability.

ACTA's signature program is its **Leadership Development Institute (ACTA LDI)**. The LDI is a comprehensive leadership development process designed specifically for early and mid-career leaders. For more information about ACTA contact an ACTA member or visit our website at www.actallc.com.



ACTA member companies include ...



¹ ACTA members have a limited number of complimentary passes to this seminar for their clients. If you received a promotional code, enter the code when you register to receive complimentary registration.